PROCLAMATION

WHEREAS, an appeal is being made for members as well as funds, and

WHEREAS, membership enables everyone to serve his neighbors in distress or need, and to share in each individual act of mercy that this organization performs anywhere in the world, and

WHEREAS, a continuing need remains to aid veterans, to help the man in uniform and maintain communication between the servicemen and his family, and

WHEREAS, providing an available supply of blood and blood products, and

WHEREAS, the relentless war of the elements against mankind leaves in its wake destruction and suffering, and

WHEREAS, The American National Red Cross--under its congressional charter -- is serving the armed forces; is mebilizing for the protection of the family, the community, and the nation and is aiding the victims of natural disaster;

NOW, THEREFORE, I. ARCHIE GUBBRUD, Governor of the State of South Dakota, do hereby proclaim the month of March, 1964, as

RED CROSS MONTH

and do here and now urge all citizens of this state to join without reservation in the 1964 Red Cross Campaign throughout the nation with their local chapter; and I further urge that all men and women of goodwill remember that this great humanitarian organization must be maintained at full strength in members and funds; that this symbol of man's humanity remain bright as a guide to those who turn to it in time of

> IN WITNESS WHEREOF, I have bersunto set my hand and caused the Great Seal of the State of South Dakota to be affixed on this 19th day of February, in the year of our Lord, one thousand nine hundred and sixty-four.

ARCHIE GUBBRUD.

ATTEST: